

**Southwest Automotive Aftermarket Show
March 5-7, 2010
Dallas Convention Center
Dallas, Texas**

CALL FOR PRESENTATION – Submission Form

To be completed and returned by **October 16, 2009**.
To Amanda Prudden, amanda@swaftermarketshow.com
Please provide responses in the boxes provided

Title of presentation: (Please try to limit to 10 words – make it eye-catching!)

Description: 15 – 20 word sentence describing the topic:

5 Bullet Points including learning objectives describing the seminar:

- 1.
- 2.
- 3.
- 4.
- 5.

Primary Session Topic: (Check One)

- Business Services
- Mobile Electronics
- Tires, Wheels & Equipment
- Sales & Marketing
- Restyler/Accessories
- Trucks, SUVs & Off Road
- Other _____

Primary Intended Audience: (Check One)

- Owners/Co-Owners
- General Manager/ Manager
- Supervisors
- Sales Professionals
- Dealership
- Installer/Restylers
- Technician
- Retailer
- Service
- Other _____

Topics and presentations that discuss related topics are welcome and will be considered for inclusion based on the quality of the submission and the timeliness of the subject

Level: : Please indicate the level of the audience to which your presentation will be directed. (Please see definitions below:

- | |
|--|
| |
|--|
- **100:** Attendee is new to the topic or has some introductory knowledge of the fundamental distinctions and applications of the topic, and would like more.
 - **200:** Attendee is familiar with all the fundamental distinctions and can perform simple applications of the topic.
 - **300:** Attendee is very knowledgeable in the fundamental distinctions, can perform ordinary applications of the topic, and wants to be competent in performing all the existing industry standards of application for that topic.
 - **400:** Attendee demonstrates recurrent competence in implementing all the existing standards of the topic and wants to add their own style of these standards.
 - **500:** Attendee is a master in adopting their personal style to existing standards of practice and wants to set a higher standard of practice for the industry.

PLEASE COMPLETE THE FOLLOWING FOR EACH PRESENTER

PRESENTER 1

Name

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Company

Job Title

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Street Address

City/State/Zip

--	--

Phone

Email

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Speaker Biography: (Please limit to 50 words – Describe your professional background including your qualifications for presenting on the topic chosen; please note your speaking experience as well.)

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PRESENTER 2

Name

--

Company

Job Title

--	--

Street Address

City/State/Zip

--	--

Phone

Email

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Speaker Biography: (Please limit to 50 words – Describe your professional background including your qualifications for presenting on the topic chosen; please note your speaking experience as well.)

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PLEASE ADD ADDITIONAL PRESENTERS AS NECESSARY